



NEWPORT
CREATIVE
COMMUNICATIONS

Mark Jacobson Joins Newport Creative Communications as Senior Vice President

Duxbury, MA (October 8, 2009) Today, Newport Creative Communications announced it has hired Mark A. Jacobson as Senior Vice President, based in Newport's Duxbury, MA offices. The announcement comes on the heels of the agency's hiring of another industry veteran, Craig DePole, and the opening of a new Washington, DC office. Jacobson will play a key role in new business development for the agency's expanding fundraising consulting practice.

"Mark has an impressive depth of experience in the nonprofit arena – on both the agency and client side," said founder John Pannell. "He is known as a strong new business development and fundraising strategist, and we are looking for a significant contribution from him to drive our clients' fundraising success."

Mark comes to Newport with more than 29 years of agency experience. He has initiated, strategized, consulted, managed, analyzed, and/or functioned as creative director for over 1,300 successful direct marketing fundraising programs for more than 250 different non-profit organizations nationwide.

"Newport has a remarkable track record of producing innovative creative campaigns that deliver results for their clients," said Jacobson. "The agency is uniquely positioned to develop and implement direct marketing programs that both engage and keep donors. I look forward to joining their team of experienced professionals and being part of their success."

About Newport Creative Communications

Newport Creative Communications is a leading fundraising consulting agency serving more than 70 nonprofit clients. For over 25 years, Newport has paired results-driven direct marketing strategy, analytics and service with award-winning creative and design to help clients build long-lasting relationships with their donors. For more information, visit www.newportcreative.com.

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