



NEWPORT
CREATIVE
COMMUNICATIONS

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FIDELCO GUIDE DOG FOUNDATION, INC. SELECTS NEWPORT CREATIVE COMMUNICATIONS TO GROW DIRECT MARKETING PROGRAM

The Fidelco Guide Dog Foundation, Inc. has selected Newport Creative Communications to work as a partner in building their donor base through direct mail prospecting.

“We’re very impressed by Newport Creative’s expertise in direct mail and their data driven approach to developing creative strategy. We’re very hopeful that this will be a long partnership,” says Nancy Levin, Executive Vice President.

For the past 25 years, Newport Creative Communications has served the direct mail fundraising needs of non profit organizations exclusively. “We’re delighted to add Fidelco Guide Dog Foundation, Inc. to our family of clients,” says Judi Urquhart, President of Newport Creative Communications “and we know we’ll do a great job building on their already strong marketing program.”

About Fidelco Guide Dog Foundation

The Fidelco Guide Dog Foundation, Inc. is a charitable, non-profit organization that breeds, trains and places its own, unique breed of German shepherd guide dogs with people who have visual disabilities. Fidelco relies solely on the gifts and generosity of individuals, foundations, corporations, and civic organizations.

About Newport Creative Communications

Newport Creative Communications is a leading fundraising consulting and direct response marketing agency that serves over 80 global, national and regional nonprofit clients. The agency has established winning direct response programs across a diverse universe of clients – from national health care organizations to veterans’ groups to animal welfare organizations.

For more information please contact:

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