



NEWPORT  
CREATIVE  
COMMUNICATIONS

## **FOR IMMEDIATE RELEASE**

Contact Craig DePole, Senior Vice President

### **CONNECTICUT FUND FOR THE ENVIRONMENT AND SAVE THE SOUND CHOOSE NEWPORT CREATIVE COMMUNICATIONS TO IMPROVE THEIR DIRECT MARKETING PROGRAM**

Newport Creative Communications is proud to have been chosen by Connecticut Fund for the Environment (CFE) and Save the Sound (STS) to help enhance and grow their direct response fundraising programs.

“We’ve chosen Newport Creative because we are impressed with their fundraising expertise, their creativity, and their strategic insight,” says Don Strait, Executive Director of CFE. “We’re happy to be working with Newport Creative to help us expand our fundraising program while building better long term relationships with our donors.

Connecticut Fund for the Environment and Save the Sound are fighting to protect and improve the land, air, and water of Connecticut and the Long Island Sound. Their staff of lawyers, scientists, and outreach experts is committed to finding workable solutions, and then bringing those solutions to the state legislature, state agencies, and the courts.

“We’re honored to be the direct response agency selected to help them improve their direct marketing program,” says Craig DePole of Newport Creative Communications, “so they can have the resources to further their important environmental agenda.”

#### **About Newport Creative Communications**

Newport Creative Communications is a leading fundraising consulting agency serving more than 70 nonprofit clients. For over 25 years, Newport has paired results-driven direct marketing strategy, analytics and service with award-winning creative and design to help clients build long-lasting relationships with their donors. For more information, visit [www.newportcreative.com](http://www.newportcreative.com).

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