



NEWPORT
CREATIVE
COMMUNICATIONS

For Immediate Release
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Newport Creative Communications Promotes Benjamin Borne to Vice President/Account Director

Duxbury, MA. October 2, 2006 – Newport Creative Communications, a leading fundraising consulting and direct response marketing agency today announced the promotion of Benjamin Borne to Vice President/Account Director, effective October 2, 2006. In his expanded role, Borne will be responsible for delivering strategic and creative direct marketing services to a base of non-profit direct mail fundraising clients. Borne will report directly to President, Judi Urquhart.

“Newport’s success has been driven by the talent and experience demonstrated by our team of senior level account directors,” said Urquhart. “Ben’s addition to our team reflects our commitment to bringing new talent to our company.”

Borne brings more than eight years of direct marketing experience to his new position and has worked on award winning campaigns for a wide range of organizations such as international relief and development, social service, healthcare and food banks.

“Ben possesses a unique blend of strong analytics with outstanding creative and strategic thinking,” said Urquhart. “Plus, our clients love him! He is a great person.”

“Newport is known for being a result-driven agency led by senior fundraising executives,” says Borne. “I am honored and excited to be joining their team.”

Borne holds a Bachelor of Science degree from Guilford College located in Greensboro, North Carolina.

About Newport Creative Communications

Newport Creative Communications is a leading fundraising consulting and direct response marketing agency that serves over 80 global, national and regional nonprofit clients. The agency has established winning direct response programs across a diverse universe of clients – from national health care organizations to human services and animal welfare organizations to international child sponsorship agencies.

For more information please contact:

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