



NEWPORT
CREATIVE
COMMUNICATIONS

For Immediate Release
May, 2010
Duxbury, MA

ARIZONA HUMANE SOCIETY SELECTS NEWPORT CREATIVE COMMUNICATIONS TO GROW DIRECT MARKETING PROGRAM

The Arizona Humane Society has selected Newport Creative Communications to work as a partner in expanding their existing direct marketing program.

“We’re very impressed by Newport Creative’s expertise in the animal welfare market, their results-driven approach and their creativity,” says Guy Collison, Executive Director of the Arizona Humane Society. “We’re glad to be working with an agency that can handle all aspects of our direct marketing so that we can focus on other aspects of our fundraising activities.”

For the past 20 years, Newport Creative Communications has served the direct mail fundraising needs of animal welfare organizations across the country. They currently work with over twenty animal welfare organizations.

“We’re delighted to add the Arizona Humane Society to our ‘humane’ family of clients,” says Jeff Baker of Newport Creative Communications “and we know we’ll do a great job building on their already strong marketing program.”

About the Arizona Humane Society

The **Arizona Humane Society** has served the greater Phoenix area since 1957, providing services to approximately 50,000 homeless and abandoned animals every year. In addition to providing food, shelter, medical care and behavior training to animals as they await adoption, they are also dedicated to providing humane education within the community. Their goals for long-term humane solutions include instilling respect for life and compassion for all living things, reducing the number of animals in shelters due to behavioral issues through training, reducing animal abuse and reducing pet overpopulation. They are the largest nonprofit full-service animal welfare and protection agency in the state of Arizona. More information about the Arizona Humane Society can be accessed at www.azhumane.org.

About Newport Creative Communications

Newport Creative Communications is a leading fundraising consulting agency serving more than 70 nonprofit clients. For over 25 years, Newport has paired results-driven direct marketing strategy, analytics and service with award-winning creative and design to help clients build long-lasting relationships with their donors. For more information, visit www.newportcreative.com.

For more information please contact:

Guy Collison
Executive Director
Arizona Humane Society
1521 W Dobbins Road
Phoenix AZ
602-997-7586
gcollison@azhumane.org
www.azhumnae.org

Jeff Baker
Newport Creative Communications
33 Railroad Avenue
Duxbury, MA 02332
781-934-1425
jbaker@newportcreative.com
www.newportcreative.com